



Emma Boys

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Education

University of Oregon
B.A. in Digital Arts
Computer Information
Technology minor
June 2017

Experience

Design + Marketing Assistant

Oct 2019-Jul 2020
CommsChoice Group

Design and creation of sales and marketing materials for Australian telecom company CommsChoice as well as various administrative duties as assigned. Utilization of problem-solving and time-management skills to complete projects within deadlines.

Graphic Designer

May 2017-Aug 2019
FBC Eugene

Working with department leads to design and illustrate materials for a range of print and digital media and promotions at First Baptist Church of Eugene. Creatively problem-solving to make quality work and prioritizing tasks to produce quality work in set time frame.

Communications Team Lead

Sep 2016-Jun 2017
CCF

Leading a small team in promoting the identity and message of Collegiate Christian Fellowship (CCF). Strategizing and executing branding solutions, designing a variety of print media, and maintaining social media presence across multiple platforms including Facebook, Instagram, and Wordpress.

Freelance

Design + Marketing Assistant

Jul 2020-Present
CommsChoice Group

Design and creation of sales and marketing materials for Australian telecom company CommsChoice on a freelance basis.

Digital Administration + Design

Nov 2017-Present
An Oregon Cottage

Graphic design work, social media content creation, search engine optimization, and assisting with various duties as assigned for cooking, gardening, and lifestyle blog An Oregon Cottage.

Pinterest Strategies Support

Nov 2017-Present
Front Porch Ideas and More

Assisting in weekly tasks and strategies for Pinterest for the blog Front Porch Ideas and More.

Skills + Software

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| Design | Social Media | Wordpress |
| Illustration | Illustrator | Mailchimp |
| Lettering | Photoshop | Hubspot |
| Branding | InDesign | Microsoft Suite |